



THE JAPAN SOCIETY OF BOSTON, INC.

A Bridge Between Cultures Since 1904

2018 Annual Gala



Dinner Honorees:

From Boston – **Roger Servison, philanthropist**

From Japan and California – **Midori, acclaimed violinist**

Tuesday, April 17, 2018

The Fairmont Copley Plaza Hotel, Boston

Dear friend,

Thank you for considering a sponsorship for our 2018 Annual Gala.

As the first and oldest American organization dedicated exclusively to strengthening the bonds of friendship that link Japan and the United States, please join us for what is always an unforgettable evening.



Each year, the Annual Gala offers a very special opportunity to support the Society's diverse activities. Founded in 1904, this unique organization has, for more than a century, been a significant cultural, commercial, and intellectual bridge between the people of Japan and America.

This year's Gala promises an exciting and memorable evening, as we focus on celebrating people who have made enduring and inspiring contributions to global peace through the fine arts. Roger Servison had his career in Japan and Boston, largely with Fidelity. Many people know him through his trustee and leadership contributions at the Museum of Fine Arts and the Boston Symphony. Roger has also been a dedicated board member at the Japan Society for more than two decades. We are likewise thrilled to honor Midori, a violinist of the highest global acclaim who began her performance career as a child of 11 and today gives back through her own foundations, as a teacher, and as a UN Messenger of Peace.

Full details about our Annual Gala can be found at japansocietyboston.org/gala.

We join you in commitment to friendship and peace between Japan, Boston, and the world. We sincerely hope you will join us to celebrate the remarkable people that sustain our Boston/Japan friendship this April 17, 2018.

Most sincerely,

A handwritten signature in black ink, appearing to read 'Matt Krebs'.

Matt Krebs
Executive Director

2018 Distinguished Honorees

Mr. Roger T. Servison

Roger Servison's exemplary service in Boston has fostered decades of art and cultural exchange with Japan. Roger has served the Japan Society of Boston as a board member in various roles for nearly two decades. He has been a trustee for the Museum of Fine Arts, Boston, which houses the largest collection of Japanese art outside of Japan, served as a Vice-Chairman of the Boston Symphony Orchestra, and as a board member of Historic New England and Harvard Business School. Professionally, Mr. Servison was the president of Strategic New Business Development at Fidelity Investments, and was President and Director of Fidelity Brokerage Services (Japan) for ten years. After graduating from Harvard Business School in 1969, Mr. Servison became actively involved in the finance industry, working at Fidelity since the 1970s.

Midori

Midori is one of the world's most famous violinists and has performed in Boston to adoring crowds. Midori's music and personal grace have brought Japan, America, and the world closer together. Midori began touching audiences with her debut at the New York Philharmonic at age 11. She has since performed throughout the world for more than thirty years. Extending her generosity and art to children, Midori has her own foundation supporting music education in America and Japan: Midori and Friends, and established MUSIC SHARING in Japan, which brings global musicians together to share classical music with young people who may not have the opportunity otherwise. Midori is a UN Messenger of Peace and received the Crystal Award at the World Economic Forum in Davos. Midori has performed with dozens of the world's finest orchestras and produced nearly twenty acclaimed albums. She has held the Jascha Heifetz Chair as a Distinguished Professor of Violin at the University of Southern California since 2004. In 2018, Midori will join the eminent faculty at the Curtis Institute of Music.

Past Honorees include:

Caroline Kennedy	Former Ambassador of the United States of America to Japan
Dr. Kazuo Inamori	President Emeritus of Kyocera Corporation, KDDI, and Japan Airlines
Joi Ito	Director of MIT Media Lab
Kathy Matsui	Vice Chair, Chief Japan Strategist, Goldman Sachs, Japan
Anderson Cooper	Anchor, Anderson Cooper 360
Tim and Nancy Cushman	Head Chef and Owners of O Ya Restaurant
Diane Paulus	Director of Theater and Opera at the American Repertory Theater
Shinichiro Takagi	Owner and Head Chef of Zeniya Restaurant in Kanazawa, Japan
Yoshihiro Takishita	Master of Japanese architecture preservation and reconstruction
Wakako Tsuchida	Professional Wheelchair Athlete
Nobuyuki Tsuji	Pianist and Composer
Kenzo Tsujimoto	Capcom CEO and founder of Napa's Kenzo Estate
Ezra Vogel	Distinguished Asian scholar
Shinya Yamanaka	Director, Center for iPS Cell Research and Application (CiRA)

2018 ANNUAL DINNER

SPONSORSHIP LEVELS & BENEFITS

PLATINUM SPONSOR \$ 50,000

Full Page advertisement (inside back cover) - Seating for ten guests (one table of ten), Chairman's special recognition at the podium, one display table at the event reception - Company name as PLATINUM SPONSOR on printed materials. One year Chairman's Circle corporate membership to the Japan Society of Boston included: prominent recognition on JSB website, logo at JSB events, membership cards for select staff, and special support from JSB for a one year period.

GOLD SPONSOR \$ 25,000

Full page advertisement (program interior) - Seating for ten guests (one table of ten), Chairman's recognition at the podium, company name displayed as GOLD SPONSOR on printed materials, table signage. One year Sustaining corporate Membership to the Japan Society of Boston included: prominent recognition on JSB website, logo at JSB events, membership cards for select staff.

SILVER SPONSOR \$ 15,000

Full page advertisement (Program Interior) - Seating for eight guests (one table of eight), Chairman's recognition at the podium, company name displayed as SILVER SPONSOR on printed materials, table signage. One year Sustaining corporate Membership to the Japan Society of Boston included: prominent recognition on JSB website, logo at JSB events, membership cards for select staff.

BRONZE SPONSOR \$ 10,000

Half page advertisement (program interior), seating for six guests, Chairman's mention at the podium, company name displayed as BRONZE SPONSOR on printed materials. One year Partnering corporate membership to the Japan Society of Boston included: recognition on JSB website, logo at select JSB events, and four membership cards.

SAKURA SPONSOR \$ 5,000

Quarter page advertisement (program interior), seating for four guests, company name displayed as SAKURA SPONSOR on printed materials. One year Contributing corporate membership to the Japan Society of Boston included: recognition on JSB website, and two membership cards.

In addition, all sponsorship categories include a page in our Tribute Book for Roger Servison. This book will be a hard-bound collection of pictures from Roger's life of service in Boston and Japan, each alongside a message of congratulations to Roger. More at <http://japansocietyboston.org/tribute>.

Reserving Your Table

Contact: Spencer Thurlow

spencerthurlow@japansocietyboston.org

M: 617-420-3974

We will secure the names of seated individuals for your table as soon as you are ready. Japan Society of Boston is a 501(c)(3) non-profit corporation. Federal TIN is 04-2692275. A majority portion of your donation will be tax deductible.

Contribute by Check:

Make checks payable to "The Japan Society of Boston".

Mail to Japan Society of Boston, 50 Milk St. 18F, Boston MA 02109.

Contribute by Wire:

Account Name:	The Japan Society of Boston, Inc.
Account Number:	1135587555
Bank SWIFT Code:	CTZIUS33
Bank ABA Fed Wire Number:	011500120
Bank Routing Number:	211070175
Bank Address:	Citizens Bank, One Financial Center, Boston, MA 02111, USA
Bank Phone Number:	617-630-6801

Program Book Advertising

Full Page Ad--\$3,000

1/2 Page Ad-- \$2,000

1/4 Page Ad--\$1,500

Individual tickets will be available for purchase online at our website beginning February 28, 2018.

With Thanks from our BOARD OF DIRECTORS

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